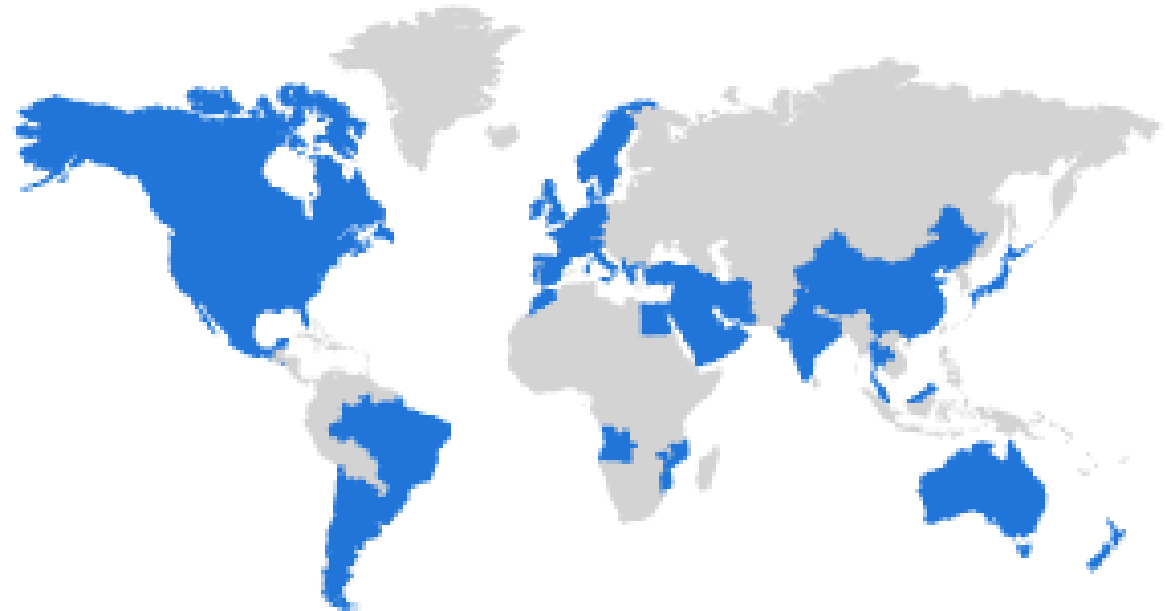




Human Resources Consultancy

**True Talent Shapes
Business**



RANDSTAD – THE GROUP

Randstad is a Dutch Multinational, positioned as the second largest provider of human resource services worldwide.



Operating in
17 sectors



25,680
employees

Africa



Mozambique

Asia & Middle East



China
India
Japan
Malasia
United Arab Emirates
Singapore
Sri Lanka
EAU

Europe



Belgium	Norway
Danmark	Portugal
France	Poland
Germany	Spain
Greece	Sweden
Hungry	Switzerland
Italy	Turkey
Luxemburg	United Kingdom
Netherlands	Slovakia

Present in 40 countries

**Five Continents**

More than 4,195 offices

Australia



Australia
New Zeland

Latin America



Brasil
Uruguai
Mexico
Chile

North America



Canada
United States

BUSINESS AREAS:

In Portugal: The Group comprises a network of 38 units having coverage in the mainland and islands.

A large orange circle containing the text 'Professionals' in bold black font.

Professionals

A large orange circle containing the text 'Temporary Work / Staffing' in bold black font.

**Temporary
Work
/ Staffing**

A large orange circle containing the text 'Contact Center' in bold black font.

Contact Center

HOW CANDIDATES COME TO US ?



HOW CANDIDATES COME TO US ?



THE WEBSITE

HTTPS://WWW.RANDSTAD.PT/

emprego

mais de 480 empregos e 1050 vagas em Portugal >

mais de 90300 empregos internacionais >

[pesquisa](#)

[tecnologias de informação \(60\)](#) >

[engenharia \(58\)](#) >

[vendas, comercial \(50\)](#) >

[retalho, grande consumo e distribuição \(43\)](#) >

[indústria \(42\)](#) >

[serviços de apoio ao cliente \(37\)](#) >

[banca \(24\)](#) >

[armazéns e distribuição \(20\)](#) >

[serviços financeiros \(19\)](#) >

[mais sectores](#) >

[encontre candidatos através da Randstad >](#)



Randstad em Portugal

 **340**

colaboradores internos

 **23**

delegações

 **30.000**

pessoas em média a trabalhar

 **2.150**

posições em contact centres

THE SOCIAL NETWORKS

FACEBOOK

LINKEDIN

A large, solid orange circle is centered on the page. Inside the circle, the text 'How do we use this tools?' is written in a white, bold, sans-serif font, arranged in four lines.

**How do
we use
this
tools?**

FACEBOOK

**Job offers
divulgation**

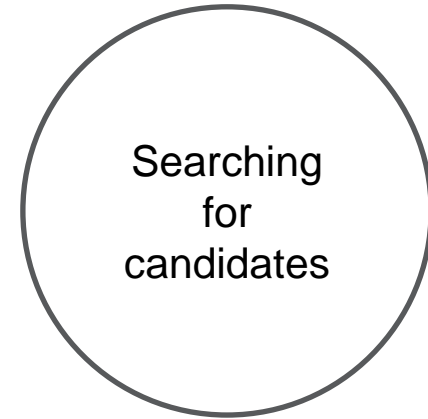
**Check
Candidate
s profiles**



LinkedIn is a social **business-oriented** .

Founded in 2002 , today has more than 225 million users,

LinkedIn is now one of the most used strategies by recruiters .



So, the question is:
how, in a sea of people, can recruiters
find me?

Through a good profile!



But, what is a good LinkedIn profile?

WHAT **NOT** TO DO

X Inappropriate picture or no picture

X No summary

X No experience details

X Add everyone you find



WHAT TO DO

- ✓ Professional photo
- ✓ Function
- ✓ Call to action in your summary
- ✓ Keywords
- ✓ List of responsibilities and achievements
- ✓ Add projects, volunteer experiences or languages
- ✓ Custom URL
- ✓ Contact information
- ✓ Network

PHOTO

According to a recent survey, 78% of recruiters had been negatively influenced by a candidate's inappropriate use of social media.



GROUPS and COMPANY PAGES

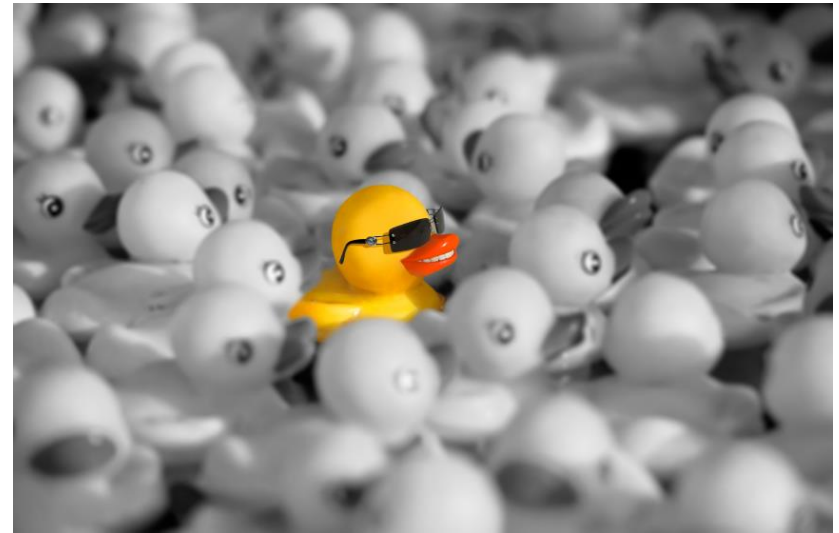
FOR EXAMPLE

SO, SOCIAL NETWORKS ARE A GOOD THING ?



DEFINITELY , YES !

IF YOU USE THEM PROPERLY !



THANK YOU .

Diana Queirós

HR Consultant Engineering & Industry | **Professionals**

Randstad Portugal

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